

Specialist Diploma in Logistics and Supply Chain Management

OVERVIEW

The course is providing the opportunity for students with or without experience to develop an understanding of the nature of the logistics and supply chain world and gain an insight into a different aspect of logistics and supply chain management.

PROGRAMME OBJECTIVES:

The course aims to provide an analytical problem-solving approach in Logistics and Supply Chain Management for people already working in the field as well as those who are intending to pursue a career in this profession.

ASSESSMENT METHODS:

Combination of Coursework and Examination

NUMBER OF MODULES:

6

DURATION COMPONENTS:

Classroom Training Hours: 30 Hours Per Module

MODULE SYNOPSIS:

SD401 Marketing for the Services Industry

This module provides students with an introduction to marketing and its role in the services industry. It gives students an overview of the principles underpinning marketing activities and is both an introduction to the subject area.

Upon completion of this module, students will be able to

- Explain the principles and current practice of marketing in the and its role in organisations.
- Discuss the characteristics and dynamics of the external environments within which organisations operate.
- Collect data from a range of defined sources and analyse to present information and solve business problems.
- Critical evaluation in the context of marketing principles and the marketing environments
- Communicate effectively, orally and in writing, clearly and concisely using a range of media which are widely used in business.
- Show an awareness of key marketing issues

SD402 Financial Accounting in the Service Industry

This module will provide opportunities for students to learn basic accounting and finance. Students will acquire the necessary accounting skills and knowledge for recording accounting transactions and preparation of financial statements for organisations. This module aims to provide students who are not majoring in accounting or finance to understand the accounting process and to develop skills necessary to evaluate an organisation's financial position. It is operating, investing and financing activities.

SD410 Effective Communication and Social Responsibility in Purchasing and Procurement

Effective communication and social responsibility in purchasing and procurement is a critical component of buyer-supplier relationships and supply chain success. Yet, it is surprisingly one of the biggest areas in need of improvement. When it comes to cooperating with staff in other departments, many procurement professionals admit it is very difficult. And when it comes to communicating with those outside the organisation, i.e. the suppliers, communications can become even further strained.

Officers of Purchasing / Procurement needs to be fully conversant with new techniques to manage the purchasing and procurement function so that delivery of the service is done more efficiently and effectively, thereby reducing cost and increasing productivity. Therefore, it is essential to understand the principles and practices of effective purchasing and procurement.

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PROGRAMME OUTCOMES:

Upon completion of the programme, the students will be able to:

- develop an understanding of the fundamental of Logistics and Supply Chain Management in businesses and organisations
- equip students with an analytical problem-solving mindset in Logistics and Supply Chain Management
- develop a good analytical ability in Logistics and Supply Chain Management
- demonstrate interpersonal, self-study, research and presentation skills through the course
- have adequate preparation for their careers or further studies in a related area.

AWARDING BODIES:

Global School of Technology and Management

TOTAL CONTACT HOURS:

180

SD411 Sustainable Logistics and Supply Chain Management

Sustainability has increasingly become a growing concern for consumers, businesses, governments, and communities. Companies must continually adapt to change and anticipate unforeseeable current and future challenges. Sustainability will not only support organisations to sustain their supply chain operations, but they will be able to further sustain the world's business environment for better living and economic prosperity.

SD412 Information Technology in Logistics and Supply Chain Management

The rapid growth of information technology had dramatically changed the business world. Competition has become just a few clicks away with 24-7 accessibility enabled by Internet technology. In many industries, it has become virtually impossible to have a sustainable business without a proper information technology in the organisation to associate with product design, sourcing, production, order fulfilment, logistics, and delivery.

In this context, the relationships with suppliers and customers, coupled with supply chain management including the planning, operation, and control of material, information, and financial flows across individual firms have become crucial for companies' success.

SD406 Business Environment

This module course examines the opportunities and challenges that contemporary managers confront when conducting business across national borders. It addresses the complex environment of business for economic, political, legal, technological, demographic, social-cultural, ethical as well as ecological environments. This module focusses on the influences of various external environments at local, national and international levels on business organisations.

Upon completion of the module, students will be able to:

- Explain the key features of the environment affecting the conduct of business organisations
- Develop skills in analysing political, economic, legal and social environment on differences between countries
- Discuss the situations where the political, economic, legal and social environment has had a direct effect on business operations and performance
- Distinguish between internal and external factors affecting business performance
- Develop skills in case analysis, presentation, communication, and teamwork